



# Marco Pasqua

SPEAKER, ACCESSIBILITY CONSULTANT, ENTREPRENEUR



2025

## MEDIA KIT

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@RealMarcoPasqua



@marcogpasqua



@Marco\_Pasqua

# BIOGRAPHY

Marco Pasqua was born on July 4, 1985, weighing only 2 pounds 10 ounces and was 3 months premature; he would later be diagnosed with Cerebral Palsy. When he was only 10 years old, Marco was invited to be the ambassador/host of the Timmy's Christmas Telethon with local radio legend Red Robinson. This was his first opportunity to speak in front of a large audience; it was then that he realized the impact that words can have but he had no idea that this would later turn into his career.

He went in pursuit of a career in technology and after graduating from the Art Institute of Vancouver, he spent 5 years in the video game industry. During the recession of 2010, he lost his job, which turned out to be the biggest blessing in disguise. Marco decided it was time to use his voice to make a positive impact on the world, so he built his own brand as a professional speaker and entrepreneur. Throughout his life, Marco has been involved with a number of organizations as a spokesperson, helping to spread advocacy for persons with disabilities across Canada.

As an entrepreneur, Marco has remained focused on social impact and has helped to build brands in the tech industry, with a particular focus on accessibility. Some of his most memorable talks include TEDxStanleyPark, The United Way as an impact speaker and The Duke of Edinburgh Awards. In 2013, he was named "Entrepreneur of the Year" by the Self-Employment and Entrepreneur Development Society and was recognized in 2016 as a "Paul Harris Fellow" by Rotary International.

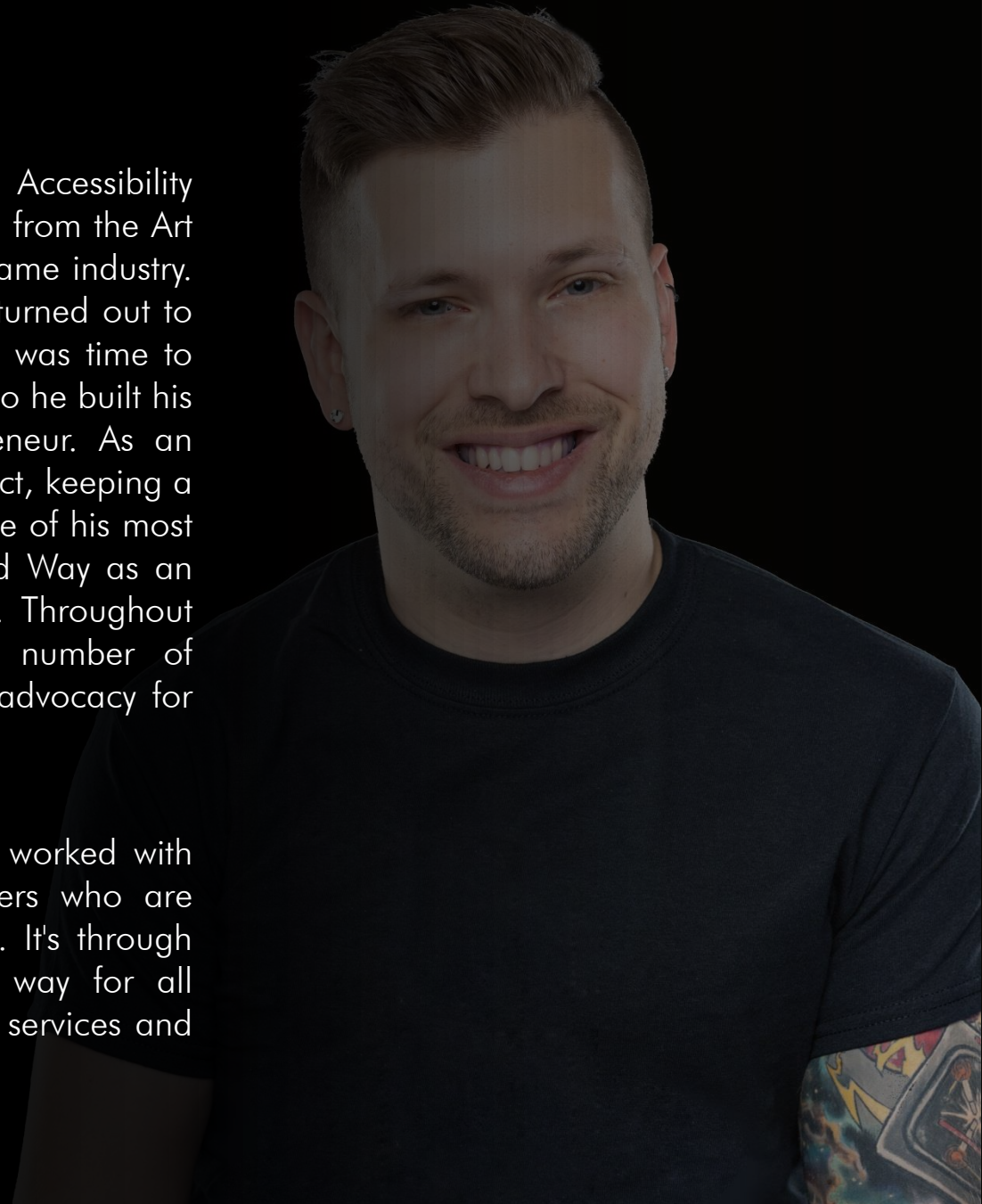
Other nominations include BC Businesses' Top 30 under 30 award, Notable.ca's award in Personal Branding and Coast Mental Health's Courage to Come Back Award in the category of Rehabilitation. Advocating for universal design and inclusion is among his passions. This work has led him to consult with municipalities & business leaders on inclusive employment strategies for people with disabilities, including the Province of BC's employment advisory committee the Presidents Group.

Marco is motivated to speak because he's seen firsthand the power that a positive outlook can have on changing others perceptions. He knows he may not be as physically able as some individuals, but has been given a voice. With his voice, he's learned that success in business should not purely be based on financial transactions. It is the human interactions that matter most, and he continues to show this through his message.

## SHORT BIO

Marco Pasqua is an award-winning Entrepreneur, Accessibility Consultant and Inspirational Speaker. After graduating from the Art Institute of Vancouver, he spent 5 years in the video game industry. During the recession of 2010, he lost his job, which turned out to be the biggest blessing in disguise. Marco decided it was time to use his voice to make a positive impact on the world, so he built his own brand as a professional speaker and entrepreneur. As an entrepreneur, he has remained focused on social impact, keeping a philanthropic approach to the work that he does. Some of his most memorable talks include TEDxStanleyPark, The United Way as an impact speaker and The Duke of Edinburgh Awards. Throughout his life, Marco has also been involved with a number of organizations as a spokesperson, helping to spread advocacy for persons with disabilities across Canada.

As an Accessibility and Inclusion Consultant, he has worked with some of BC's biggest change-driven business leaders who are champions for more accessible, inclusive workplaces. It's through these experiences that he is helping to pave the way for all Canadians to have universal access to the programs, services and places that they live, work and play.





## “LEVEL UP YOUR LIFE”

### THE CUBE PRINCIPLE & KEYNOTE PRESENTATIONS



Marco creates presentations that are uniquely tailored to the needs and goals of each of his clients. He uses humour and real-world examples of how he's overcome challenges. The one reoccurring theme throughout each presentation is the use of the framework he's created called "The CUBE Principle." C.U.B.E. is an acronym that stands for "Creatively Utilize your Best Energy".

The CUBE Principle is a manner of approaching challenges which uses creative methods for problem-solving. It can be applied to any challenge, problem or goal, from meeting new people, to landing a dream job.

One of the key factors in using The CUBE Principle is creating and maintaining authentic relationships that focus on mutual benefit in the long term.

Audience members walk away with tangible solutions by following the three steps which summarize **The CUBE Principle**:

1. **Approaching problems or goals creatively**
2. **Utilizing the strengths of your network to extend your impact**
3. **Understanding the type of energy you're projecting and the focus of that energy**



## SOME CLIENTS INCLUDE:

- AbleGamers Foundation
- Accenture
- Accessible Media Inc.
- Active Living Alliance
- Ainsworth
- ALS Environmental
- AMEC Vancouver
- Ashton College
- BC Hydro
- Bell Canada
- Bell Media / CTV
- Bentall Kennedy
- Best Buy / Futureshop
- BHP Biliton
- BMO
- Canada Revenue Agency Organization
- Capilano University
- Centre for Child Development
- Century 21 Worldwide
- CIBC
- City of Coquitlam
- City of New Westminster
- City of Richmond
- City of Surrey
- City of Vancouver
- Coast Capital
- Coast Mountain Bus
- CPHR
- Developmental Disabilities Association
- Douglas College
- Enterprise Rent-A-Car
- Ernst and Young
- Export Development Canada
- Finning International
- Fraser Health Authority
- Freedom 55 Financial
- Goldcorp Inc
- Grant Thornton
- Great-West Life
- Hatch & Hatch Mott MacDonald
- Health Canada
- HR Tech Group
- HSBC
- Hunky Haulers
- Immigration Refugee Board of Canada
- International Day of Persons with Disabilities
- InterVISTAS
- Justice Institute of BC
- Kids Cancer Care Foundation Of Alberta
- KPMG
- Ledcor
- Lions Society of BC
- London Drugs
- Metro Vancouver
- Microsoft
- Odgers Berndtson
- Pacific Newspaper Group
- Pepsi Beverages
- PI Financial
- PricewaterhouseCoopers
- Public Health Agency of Canada
- Public Safety Canada
- Public Works & Government Services Canada
- Rogers Communications
- Reality Controls Inc.
- Rick Hansen Foundation
- Accountants
- Safeway Women's Networking Group
- Schneider Electric - Burnaby Organization
- Spartan Controls
- Spectra Energy
- Sunshine Foundation
- Surrey School District 36
- TD Bank
- TEDxStanleyPark
- The Corporation of Delta
- The Duke of Edinburgh's Awards
- Translink
- UBC Development and Alumni Engagement Organization
- UBC Sauder School of Business
- UPS Supply Chain Solutions
- Vancouver Community College
- Vancouver Foundation
- Vancouver Phoenix Gymnastics
- Vancouver School Board
- Vancouver School Board - Union of Operating Engineers (IUOE 963)
- Variety – The Children's Charity
- Walnut Grove Secondary School
- West Vancouver School Board
- Whitelaw Twining
- Xerox Canada Ltd
- Zurich North America

# FEATURED MEDIA APPEARANCES

- **Accessible Media Inc – NOW with Dave Brown** (Podcast - [Watch Interview](#))  
Fourth Review of AODA and More (Jan. 2024)
- **Unmuted with Jeff Waldman** (Podcast - [Watch Interview](#))  
Bridging the Gap: Disability Advocacy & Activism & Its Importance to HR (Nov. 2023)
- **Untapped 2023 Award Winners** (Open Door Group - [View Post](#))  
Meaningful Access Consulting wins award for Workplace Inclusion Champions (Oct. 2023)
- **Two Brothers One Mic** (Podcast - [Listen to Interview](#))  
Welcome back Marco Pasqua! (Aug. 2023)
- **MC at Camp Shawnigan Media Event** (Multiple Outlets - [View Post](#))  
Marco emceed a media event with the Premier of BC (Aug. 2023)
- **Make the World Better Magazine** ([View Article](#))  
Feature Story – Meaningful Access Consulting: Equitable Inclusion for All (Aug. 2023)
- **CTV Morning LIVE** (CTV Regina - [Watch Interview](#))  
Regina’s Accessibility Survey and Consulting on Accessibility for the Province (Jun. 2023)
- **Technology for Living** (Award Show - [Watch Clip](#))  
Emcee for the 2023 Simon Cox Student Design Competition (May. 2023)
- **Accessible Media Inc – NOW with Dave Brown** (Podcast - [Watch Interview](#))  
Language Models like ChatGPT for Employment (Apr. 2023)
- **Normalize It! with Cam Beaudoin** (LinkedIn Interview - [Watch Interview](#))  
Persuasive Advocacy: Boost Your Impact through Creativity and Collaboration (Apr. 2023)
- **Disability Alliance BC – Transition Magazine** ([View Article](#))  
Cover Story – Parenting with a Disability “She Just Sees Me as Dad” (Mar. & May 2023)
- **RickHansen.com** ([View Article](#))  
Feature Story – 5 Reasons to Attend #APN2023: Building Together (Feb. 2023)
- **Disability Hour with Guest Marco Pasqua – Twitter Spaces** (Podcast - [Listen to Interview](#))  
Interview with Brent Manuel and Tonya Scholz (Jan. 2023)
- **Raymond James Canada** ([Watch Clip](#))  
Feature Video – IDEA Tuesdays: Marco Pasqua - Disabilities and The Workplace (Mar. 2022)
- **Rick Hansen Foundation** ([View Article / Watch Panel](#))  
Host and Moderator - The Power of Inclusive Language Panel (Dec. 2021)
- **BCDisability.com** ([View Article](#))  
Feature Story – Marco’s journey as a speaker and accessibility consultant (Sept. 2021)
- **Cerebral Palsy Association of BC** ([View Article](#))  
CPABC Announces Marco Pasqua as Provincial Spokesperson (Mar. 2021)
- **Happy Hour with Harry Mack** ([Watch Interview](#))  
“Being Your True Self with Marco Pasqua” (Dec. 2020)





## MEDIA APPEARANCES (CONTINUED)

- **All In with Rick Jordan** (Podcast - [Listen to Interview](#))  
Disability is not a Disadvantage (Mar. 2021)
- **The Future is Spoken** (Podcast- [Listen to Interview](#))  
Accessibility and Inclusion in Voice Technology & LIKE Ventures (Feb. 2021)
- **Mélange Travel & Lifestyle Magazine** ([View Article](#))  
Feature Story – Marco’s life as a speaker with a disability (Oct. 2020)
- **Microsoft Change Agent Video Series** ([Watch Clip](#))  
Feature Series – The importance of technology during COVID-19 (May. 2020)
- **Microsoft.com** ([View Article](#))  
Feature Story – Creating Accessible Workplaces in 2020 (Feb. 2020)
- **Postcards from the Okanagan** (Accessible Media Inc. - [Watch Full Documentary](#))  
Highlighting the accessibility and culture of this unique region of BC (Aug. 2019)
- **AMI This Week** ([Watch Clip](#))  
Feature Story - Marco and his career (Jun. 2018)
- **Variety Show of Heart’s Telethon** (Global BC – [Watch Clips](#))  
Host (Feb. 2015 - Present)
- **Surrey604.com** ([View Article](#))  
Feature Story – Promoting The Inclusive Employer Awards & Paul Harris Fellow recognition (Oct. 2016)
- **‘Back In Time’** (Hulu, YouTube, iTunes, Amazon, DVD/Blu-ray - [Watch Trailer](#))  
Documentary Cast Member and Senior Associate Producer (Oct. 2015)

## NEWSPAPER

- **The Burnaby Now** – June 2016
- **The Surrey Now** – June 2014
- **The Surrey Now** – May 2014
- **The Surrey Leader** – May 2014
- **The Surrey Now** – August and September 2013
- **Squamish Chief** – May, 2013
- **Metro News Vancouver** – June, 2012
- **24 Hour News** – January, 2012
- **The Vancouver Sun** – January, 2012
- **24 Hour News** – January, 2012
- **The Vancouver Sun** – January, 2012
- **The Province** – January, 2012
- **Surrey Leader** – November, 1994
- **The Similkameen Spotlight** – November, 1994

# WHAT PEOPLE ARE SAYING ABOUT MARCO

*I can't say enough about how great it was to work with Marco. He developed a customized presentation for our group based on several goals we had for our first diversity and inclusion discussion. His presentation was natural, engaging, and packed with personal experiences and real-life examples to illustrate the content and make it inspirational and entertaining, as well as a great learning experience. Marco's passion for the topic is obvious and our group loved it!*

**Bobbi Gohr, Director of Human Resources, Shiftboard**

*Marco is a powerful presence with an impactful message. He has a gift for sharing his story that is both humorous, authentic and jolts you to action. His energy transcends the screen or room - he speaks to you amongst a large room of people (virtual or on person). I highly recommend him as a speaker or facilitator!*

**Andrea Carey, Founder, INclusion INCorporated**

*I had the pleasure of running my company's first virtual event once COVID hit called the Stay at Home Gala, raising funds for local COVID relief efforts (food banks, shelters etc.). Marco Pasqua came on board as our event emcee and also provided a 10 minute inspiring keynote as our entire program only spanned one hour. Marco did an outstanding job keeping the program flowing and audience engaged, inspired and entertained. He was excellent to work with, full of great ideas and very responsive during the planning phase. We had a very tight timeline to produce this event. Marco brings a lot of great energy and enthusiasm which is incredibly helpful as an event manager. I look forward to working with Marco again before to long - hopefully for a live event*

**Sherryl Parsons, Owner/Event Planner at Rare Affairs Event Management Inc.**

*"I find Marco to be one of the most engaging speakers I have listened to in years. He combines an honest sincerity with a personable delivery and truly speaks from the heart when he relates his own particular journey. I believe that Marco is destined to become a very well known motivational speaker. Watching him present to our small group is like being on the front edge of a windstorm. You know that the strongest experience is yet to come and when it does come, it will be fully immersing. I see great success for Marco in the very near future."*

**Rod Embree, Employment Specialist**

*Marco is unlike any other person I have met. He is one of the most inspiring people I have met in my life. Marco is smart, articulate, a person of great character, and someone who can accomplish anything. If you have not met Marco, you should. If your team has not heard him speak, you reach out to Marco and make that happen.*

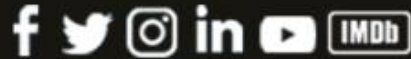
**Don Coulter, President and CEO, Concentra Bank**



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## CONTACT INFORMATION



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